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Published on H-Soz-u-Kult (November, 2013)

Towards a Global History of Domestic Workers and Caregivers. 49th International ITH-Conference and Workshop

The 49th annual meeting of the International Conference of Labour and Social History (ITH) assembled scholars from all over the world to discuss the global history of domestic and caregiving work within the households of others. Domestic workers have long been neglected by labour historians despite their significant contributions to national economies. By concentrating on them and the multiplicity of ways in which domestic and caregiving work was and still is performed throughout the world, the conference aimed to contribute to a more comprehensive history of labour. Its objective was to identify similarities and differences in domestic service between different world regions as well as to track the continuities and changes that have occurred in history.

Given the complexity of the research subject with differences in the socio-political frameworks across regions and differing cultural meanings and structures of households and families, the attempt to construct a global history of domestic workers and caregivers was an ambitious but necessary project. Contributions grappled with conditions in the Global South as well as the Global North between the 17th and 21st centuries, some scholars wrestling with the impact of imperialism as they studied countries with histories of colonisation and those that would be considered postcolonial instead. The intersections of gender, racism, class, and religion were also discussed. This year’s annual conference began with a workshop for doctoral candidates. A total of 31 papers were presented.

Both workshop and conference were opened with a comprehensive review of the historiography of domestic work in the homes of others starting with the end of the 19th century which was provided by RAFFAELLA SARTI (Urbino). She emphasised the gendering of remunerated domestic and caregiving work and the place of servants in changing kinship ties. The development of the welfare state and its impact on domestic work and workers was noted, as was the place of ethnicity in the colonial context. Sarti stressed newer trends including the recent surge of interest in domestic work, as new concepts such as global care chains are added to the academic lexicon. She suggested that transnational movements or the growing importance of remittances might be behind the closer scrutiny of the phenomenon today.

Migration

Working in the homes of others has often been coupled with migration from rural to urban areas or between countries. Scholarly contributions at the conference considered these myriad migration flows, causalities and the socio-political effects of such mobility. They examined historical links between the regions involved and perceptions of cultural or religious difference.

MAJDA HRŽENJAK (Ljubljana) drew attention to the distinctions between local care deficit and lifestyle servicing as drivers for the employment of migrant domestic workers in her analysis of global care chains and the role of Slovenian domestics in Italian households since the 19th century. MARTA KINDLER (Warsaw) and ANNA KORDASIEWICZ (Olsztyn) focused on the provision of
childcare in Poland, tracing changes over two centuries. DANA COOPER (Nacogdoches) looked at the unintended impact of empire as she offered a historical comparison of Irish and Filipina women’s migration to the US looking at the differences in perceptions of religious identity in both cases. MARINA DE REGT (Amsterdam), who investigated Ethiopian domestics in Yemen stressed the construction of identity in the patriarchal and highly stratified society and examined the place of race, domestic work and status.

TRAUDE BOLLAUF (Vienna) focused on migration into domestic service as a possibility for escape. Obtaining a domestic work permit, many Austrian but also German Jewish women succeeded in moving to England in 1938/39 to escape persecution and murder by National Socialists.

**State, legislation and domestic workers’ struggles**

There have been many efforts made to define, codify and regulate domestic work over the years. Domestic workers today still remain largely unregulated and unorganised, the primary difficulties believed to be their placement in the private sphere or pseudo kinship relationships between employers and domestic workers.

ELIZABETH QUAY HUTCHINSON’s (Albuquerque) analysis on domestic work in Chile from the 1920s to the 1980s considered the intersection of reproductive work and politics. She highlighted the significance of union organising, unions presenting opportunities for local political alliances. The feminisation of the trade was not found to be a drawback, women workers having an equal voice in their unions. Legislative success and protections for domestic workers were established by the 1970s, these efforts supported by both Church and State.

MAGALY RODRIGUEZ GARCIA (Brussels) discussed conflicts within the League of Nations in the 1920s and 1930s over how the ‘Mui-Tsai’ system (a Chinese custom of transferring girls from poor families into domestic service in affluent homes) should have been dealt with. Noteworthy in her analysis was the Orientalist slant within these international discourses as well as the fact that the ‘Mui Tsai’ problem was considered under the rubric of the League of Nation’s Slavery Convention at the time. By placing domestic work within the family sphere the International Labour Organization (ILO) kept it outside its jurisdiction until recently.

ANDREW URBAN (New Brunswick) analysed late 19th-century struggles in the ‘White Pacific’ where white women domestics sought to replace the Chinese men working as servants, his analysis focusing on the interventions by State and Church as well as the place of race and identity in these discourses. DIMITRIS KALANTZOPoulos (London) examined domestic child labour regimes in Cypriot households between 1925 and 1950 within the colonial legal framework.

Many contributions at the conference made clear that one should not overlook domestic workers’ constant efforts for improvement of their situation. In 2011, domestic workers’ unions and networks as well as affiliated NGOs achieved the ILO-convention 189 concerning Decent Work for Domestic Workers. It came into force on September 5, 2013. Ten countries had ratified the convention at last count. EILEEN BORIS (Santa Barbara) and JENNIFER N. FISH (Norfolk, USA) provided the historical framework for this achievement and described the impact of historical legacies of inequalities of gender, race and class. Reorganisation of the global economy and expansion of the informal sector, they argued, are reflected in the transnational networks of influence and today play a part in the ratification process of the new convention.

VICKY KANYOKA, representative of the International Domestic Workers Network (IDWN) was a tireless contributor, sharing her experiences as an activist working on behalf of domestic workers worldwide.

**Shifts in domestic work arrangements**

The nature of domestic and caregiving work in the homes of others has undergone considerable change since the 17th century, but continuities also abound. R. DAVID GOODMAN (New York) whose work is focused on Morocco suggests that within that postcolonial nation domestic slavery continues today as a social if not a legal condition. LISA KRISSOF BOEHM (Worcester, USA) described the work performed by African-American women migrating from the south to the northern states of the US between 1940 and 1990. Their transition from domestic labour to corporate employee she found to have come with little improvement, the work performed remaining the same but now performed in fast food kitchens.

While domestic service was increasingly more feminised in European countries in the 19th century, domestic work was – particularly in colonial, but also postcolonial contexts – also assigned to non-white men. WALTER GAM NGKWI (Buea), for example, whose paper was presented by ELISE VAN NEDERVEEN MEERKERK (Wageningen), drew attention to the male indepen-
tured domestic workers in Cameroon in the 20th century. Other scholars were focussed on Europe, highlighting changing perceptions of childrearing and motherhood (for example CHRISTA MATTHYS (Rostock) on aristocratic women, 1700-1900) or dealt with changing power relationships during the agrarian revolution (CAROLINA UPPENBERG (Göteborg) on Sweden). According to Uppenberg, service was declassed in that period; the social distance between servants and employers extended. MAREIKE WITKOWSKI (Oldenburg) emphasised that the remunerated household worker never became insignificant during the 20th century. Rather work arrangements changed from live-in service to paid live-out work.

For SABRINA MARCHETTI (Florence) researching migrant domestic workers and caregivers from Eritrea and Suriname in the Netherlands, power dynamics established during colonialism still had strong cultural implications for migrants and their former colonisers.

Relationships, intimacy, and the household

The conference addressed the emotional aspects as a distinctive feature of domestic or caregiving work. Relationships with employers or other household members were not always exploitative but remained complex, often marked by differentials in class and race.

Keynote speaker SHIREEN ALLY (Johannesburg) described relationships between masters/mistresses and servants in South Africa (1652-1914) by presenting three case studies in three different periods analysing slave and indentured labour and domestic service contracts. She referenced the complexities inherent in these relationships as a “funny kind of love”. Ally called for greater integration of scholarship between various academic disciplines. BELA KASHYAP (Cincinnati) analysed how the complex bonds between mistresses and maids shifted in 19th and 20th century Southeast Asia. Colonial legacies and efforts of modernisation were investigated.

HENRIQUE ESPADA LIMA (Santa Catarina) highlighted the contested definitions of work in the private sphere in his analysis of 19th-century court cases in Brazil. ADÉLA SOURALOVÁ (Brno) provided an analysis of the complicated relationships between Czech nannies, their Vietnamese employers and the children they cared for in Czech society, an interesting case of reversing the care chain.

COLLEEN O’NEILL (Logan) described ‘colonial parenting’, outlining the attempts of the Bureau of Indian Affairs to integrate American Native women into the American urban working class in the 1950s, by relocating them into cities to transform them into ‘daughters for hire’.

Some contributions concentrated on the histories of European domesticity and domestic and caregiving practices instead. According to ROBYN PARISER (Atlanta) who investigated domestic service in colonial Tanzania (1919-1961), male domestic servants were important actors in shaping European domesticity, domestic routines, and employers’ identities as housewives. Complicating previous understandings of colonisers and the colonised, Pariser argued that the colonised too enjoyed significant power due the colonisers’ dependence on their knowledge.

Meanings

VICTORIA HASKINS (New Castle, Australia) discussed the contested meaning of wages in her analysis of the “outing system” implemented by the federal US Bureau of Indian Affairs in the late 19th to mid-20th centuries. Wages, she argued, had a specific cultural value, meaning different things to different historical actors, both symbolic as well as material.

FAE DUSSART (Brighton) searched for meanings in the dialogue between domestic servants and their employers conducted indirectly through editorials and letters to The Times between 1850 and 1900, the expression of opinion by the working classes which she argued was a demonstration of reciprocity within domestic patriarchy. YUKARI TAKAI and MARY GENE DE GUZMAN (Toronto) presented their on-going research on Filipino domestics in Toronto and shed light on the complex meanings of both home and wages within the migrant population.

Apart from the struggles between different agents visible in the public sphere, practices of everyday resistance were also examined. JAIRA J. HARRINGTON (Tampa) and ELIZABETH HORDGE-FREEMAN (Chicago) analysed non-unionised and informal domestic workers’ resistance in Brazil in the framework of racialisation and domestics’ ambiguous roles within private households. VILHELM VILHELMSSON (Reykjavík) presented a court case of a refractory servant in the context of bonded service in 19th century Iceland.

JESSICA RICHTER (Vienna) investigated the struggles by courts and public authorities as well as domestic servants and their organisations to define domestics. LOKESH (Delhi) located a spontaneous strike of women
domestic workers from Pune, Maharashtra in the history of domestic slavery and domestic workers’ organisation contextualised by issues of gender and caste.

**Concluding Discussion**

The conference closed with a lively discussion of the state of the field and potential directions to follow for further research. For example, by providing IDWN recommendations Vicky Kanyoka aimed to expand collaboration between researchers and activists. She for example asked the participants to share research results with domestic workers’ organisations in the regions studied and to draw from organisational archives to make organisational histories visible.

Some participants asked how remunerated domestic work could be integrated into critical theory of the political economy. To give satisfying answers to such and other open questions several participants suggested to research domestic work from the perspective of labour history. The need for studying domestic workers’ disintegration into long-established unions as well as their struggles and transnational networks was accentuated. However, some discussants demanded to make the complexities of domestic labour relations as well as researchers’ own experiences with domestic and caregiving work (as employers, care-receivers etc.) a part of analysis. Since migration was highlighted as the key to understand domestic work in the households of others, also questions of citizenship should be further investigated.

**Conference Overview:**

**WORKSHOP**

Dirk Hoerder, Elise van Nederveen Meerkerk, Silke Neunsinger: Introduction

*Section I: Changing Definitions and Concepts*

Chair: Silke Neunsinger

Raffaella Sarti (Urbino): Historians, Servants and Domestic Workers. Fifty Years of Research on Domestic and Care Work

*Section II: Changing Division of Labour*

Chair: Yukari Takai

Bela Kashyap (Cincinnati): Who is in Charge, the Government, The Mistress or the Maid? The Cases of Women in Singapore, Malaysia and Indonesia

Comment: Shireen Ally

Chair: Elise van Nederveen Meerkerk

Carolina Uppenberg (Göteborg): Changes in the Servant Institution During the Swedish Agrarian Revolution – Gender Division of Labour, Increasing Stratification and Constructions of Femininity and Masculinity

Mareike Witkowski (Oldenburg): Inequality Under the Same Roof. Domestic Servants Between 1918 and 1960. Live-in Servants in Germany

Aděľa Souralová (Brno): Vietnamese Families and their Czech Nannies in the Czech Republic: Mistake on the Global Map of Paid Child Care?

Comment: Raffaella Sarti

*Section III: Working Conditions and Reasons to Work in Households of Others*

Chair: Silke Neunsinger


Jessica Richter (Vienna): What is Domestic Service Anyway? Producing Household Labourers in Austria, 1918-1938

Jaira Harrington (Tampa) & Elizabeth Hordge-Freeman (Chicago): Ties that Bind: Localizing the Occupational Motivations that Drive Union-Affiliated and Non-Affiliated Domestic Workers in Salvador, Brazil

Comment: Magaly Rodriguez Garcia

*Section IV: Mobilisation – Resistance – Organisation*

Chair: Dirk Hoerder

Lokesh (Delhi): Making the Personal, Political: The First Domestic Workers’ Strike in Pune Maharashtra

Comment: Yvonne Svanström

Final Discussion

Comment: Elizabeth Hordge-Freeman & Shireen Ally

Chair: Marcel van der Linden

CONFERENCE PROGRAMME

Berthold Unfried et al.: Conference opening

Keynote by Shireen Ally: Slavery, Servility, Service: the Cape of Good Hope, the Natal Colony, and the Witswatersrand, 1652-1914
Dirk Hoerder, Elise van Nederveen Meerkerk: Introduction

Session I: Definitions and Concepts
Chair: Elise van Nederveen Meerkerk

Raffaella Sarti (Urbino): Historians, Servants and Domestic Workers. Fifty Years of Research on Domestic and Care Work

R. David Goodman (New York): Reconstructing the Ambiguous Historical End of Domestic Slavery in Morocco

Majda Hrženjak (Ljubljana): Slovenian Domestic Workers in Italy: Continuities and Discontinuities within Shifts of Symbolic, Political, Economic and Geographical Borders

Elizabeth Quay Hutchison (Albuquerque): Chileanización and La Chinita: Ethnicity, Maternity, and Domestic Service in Popular-Front Chile

Marta Kindler (Warsaw) & Anna Kordasiewicz (Olsztyn): A Historical Perspective on Child Care-Workers in Polish Households

Magaly Rodriguez Garcia (Brussels): The League of Nations and its Handling of the ‘mui-tsai’ System

Session II: Changing Division of Labour
Chair: Yvonne Svanström


Sabrina Marchetti (Florence): Migrant Domestic and Care Work through the Lenses of Postcoloniality. Narratives from Eritrean and Afro-Surinamese Women

Christa Matthys (Rostock): Nannies versus Mothers. Negotiating Perceptions of Motherhood and Childrearing in Aristocratic Households, 1700-1900

Marina de Regt (Amsterdam): Mobile Women, Moving Lives? The Impact of Ethiopian Women’s Migration on Gender Relations, Labour and Lifecycle

Andrew Urban (New Brunswick): Imperial Divisions of Labour: Chinese Servants and Settler Domesticity in the ‘White Pacific’

Session III: Working Conditions
Chair: Shireen Ally

Dana Cooper (Nacogdoches): Unintended Imperial Consequences: A Comparative Historical Examination of Irish and Filipina Women’s Migration as Domestic Caregivers within the British and American Empires

Walter Gam Ngkwi (Buea): House Boys, House Girls and Baby Sitters: The Mobility of Indentured Labour (Domestic Servants) in Cameroon, c.1920s-1990s

Victoria Haskins (New Castle, Australia): ‘The matter of wages does not seem to be material’: State Intervention and Wage Regulation for Indigenous Domestic Workers Under the Outing System in United States, 1890s-1930s

Colleen O’Neill (Logan): The ‘Intermountain Girls’ and American Indian ‘Domestic Relocation’ in the Post-War Era


Yukari Takai & Mary Gene de Guzman (Toronto): Young and Experienced: Transnational Trajectories of Filipina Domestic and Care Workers in the late-Twentieth-Century Toronto

Session IV: Resistance – Mobilisation – Organisation
Chair: Lex Herma van Voss (Den Haag)


Eileen Boris (Santa Barbara) & Jennifer Fish (Norfolk, USA): Decent Work for Domestics: Feminist Organizing, Worker Empowerment, and the ILO

Fae Dussart (Brighton): Domestic Dialogues: Negotiations Over Servant Selfhood in Britain, 1850-1900

Henrique Espada Lima (Santa Catarina): Wages of Intimacy: Domestic Workers Disputing Wages in Brazilian Higher Court in the XIXth Century


Silke Neunsinger, Yvonne Svanström & Vicky Kanyoka: Final Comment and Moderation of the Concluding Discussion
If there is additional discussion of this review, you may access it through the network, at:

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