



ANNUAL MEETING

JUNE 22-23, 2000

OUR 42ND YEAR

BAVARIAN INN LODGE

FRANKENMUTH,
MICHIGAN



WELCOME

The Michigan Archival Association invites you to attend the annual meeting to be held at the Bavarian Inn Lodge.

The sponsors for this year's events are:

- Alfred P. Sloan Museum
- Cranbrook Educational Community
- Fetzer Institute
- Ford Motor Company, Corporate History, Archives & Centennial Programs
- Kettering University
- Leonard N. Simons Jewish Community Archives of the Jewish Federation of Metropolitan Detroit
- Tawny Ryan Nelb
- Rabbi Leo M. Franklin Archive of Temple Beth El
- Rockall Unlimited
- State Archives of Michigan
- Walter P. Reuther Library, Wayne State University
- Western Michigan University Archives and Regional History Collections

REGISTRATION INCLUDES:

- All sessions
- The workshop
- Continental breakfast both days
- Soup, salad, and cold cut buffet lunch Thursday
- Frankenmuth chicken buffet lunch Friday

All events and meals will be held at the Bavarian Inn Lodge. A tour of Flint repositories is available for an additional fee of \$5.00.

LODGING INFORMATION

- Standard room, 1 person \$79 per room
- Standard room, 2-4 people \$89 per room
- Discounts available on other room types.
- Price does not include tax.
- Check-in is 3:00 p.m. Check-out is 11:00 a.m.
- Reservations may be made by calling 1-888-775-6343. Please mention that you are staying as part of the MAA conference. A deposit equal to one night's stay is required.
- Refunds are given only if reservations are cancelled 48 hours prior to arrival.
- A small number of rooms are also being held for June 21st and 23rd.
- The group block of rooms will be released to the public 30 days before the conference.

OTHER INFORMATION

Information on the raffle, workshop, tour, and keynote speaker can be found on the back page.

For program content information:

- Geoff Reynolds, (616) 395-7798 or Reynoldsg@webmail.hope.edu

For all other conference information:

- Sandy Eklund, (313) 884-5601 or sandy.eklund@usa.net

For additional workshop information:

<http://www-instruct.nmu.edu/ais/mrobyns/maawork/management.htm>

THURSDAY, JUNE 22, 2000

9:00 a.m. - 10:00 a.m.

Continental breakfast and registration

10:00 a.m. - 11:30 a.m.

Movin' On Out: Automotive Industry Collections Outside of Metro Detroit

Jeanine M. Mazak, Moderator

Michigan State University Archives and Historical
Collections

- Richard Scharchburg, Kettering University/GMI
- Dave White, Sloan Museum (Perry Archives)
- James Walkinshaw, R. E. Olds History Center

Voices From the Past: Preservation and Access of Oral History Collections

Lynn Spietz Simmons, Moderator

Michigan Oral History Association

- Marcus Robyns, Central Upper Peninsula and
Northern Michigan University Archives, Northern
Michigan University
- William R. Gulley, Jr., Walter P. Reuther Library

11:45 a.m. - 1:15 p.m.

Lunch

Followed by general business meeting,
MAA board elections and raffle

1:30 p.m. - 3:00 p.m.

Going to the Movies: Film Professionals Using Photographic, Film and Video Collections

Whitney Miller, Moderator

Michigan State University

- Al and David Eicher, Program Source International
- Bradley Egan, Lawrence Productions
- Rick Mixter, Airworthy

Our Heritage: Frankenmuth History and its Preservers

Thomas Nanzig, Moderator

Bell & Howell Information and Learning

- Dave Maves, Frankenmuth Historical Association

FRIDAY, JUNE 23, 2000

8:00 a.m. - 9:00 a.m.

Continental breakfast and registration

8:30 a.m. - 12:00 p.m.

Tour of Flint Repositories

Alfred P. Sloan Museum, Buick Gallery and Research
Center, and Perry Archives

9:00 a.m. - 12:00 p.m.

Workshop: Electronic Records Management

- Sharon Carlson
Archives and Regional History Collections, Western
Michigan University
- Marcus C. Robyns
Central Upper Peninsula and Northern Michigan
University Archives, Northern Michigan University

9:00 a.m. - 10:30 a.m.

Off to the Sweetwater Sea: Embarking on the Geneology of the Great Lakes Mariner

David Swayze, Moderator

Great Lakes Maritime Historian

- Edward Warner, Defiance College
- Edward Braklacich, Great Lakes Lore Maritime
Museum

10:30 a.m. - 10:45 a.m.

Break

10:45 a.m. - 12:15 p.m.

To Stop a Thief: Security Issues and Historical Collections

Marian Matyn, Moderator

Clarke Historical Library, Central Michigan University

- Ron Bloomfield, Bay County Historical Society
- Dale Gracazk, Bay City Police Department

12:30 p.m. - 2:00 p.m.

Lunch

Dr. John Jezierski

Department of History
Saginaw Valley State University

*"The Goodridge Brothers, 1847-1922:
A Case Study in Michigan Historical Photographs"*

REGISTRATION FORM

*Please complete entire form. Only ONE form per person. There is no registration discount or refund for meals not attended.
Please do not mail registrations after June 10. After that date, attendees must register on site.
 There will be an additional \$10 fee assessed for all walk-ins at the conference.*

Name _____ Affiliation _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

SESSION SELECTIONS

Please choose ONE of the following session selections for EACH time slot on Thursday, and ONE of the three options for Friday. Also indicate if you will be attending breakfast and lunch on both days. This will help us determine the logistical needs of each meeting room.

THURSDAY, JUNE 23

9:00-10:00 a.m.

- I will be attending breakfast

10:00-11:30 a.m.

- Movin' On Out
 Voices From the Past

11:45 a.m.-1:15 p.m.

- I will be attending lunch

1:30-3:00 p.m.

- Going to the Movies
 Our Heritage

FRIDAY, JUNE 24

9:00-10:00 a.m.

- I will be attending breakfast

Option A: 8:30 a.m.-12:00 p.m.

- Flint Tour (limit 12)

Option B: 9:00 a.m.-12:00 p.m.

- Workshop (limit 15)

Option C: 9:00-10:30 a.m.

- Off to the Sweetwater Sea

10:45 a.m.-12:15 p.m.

- To Stop a Thief

12:30-2:00 p.m.

- I will be attending lunch

CHILDREN'S ACTIVITIES

MAA is considering organizing some children's activities on Thursday afternoon. Because the hotel does not offer this service, it will be necessary to have adults volunteer to chaperone. Please fill out the information below if you would be interested in this opportunity.

- Yes, I am interested in children's activities.

Ages of children _____

- Yes, there is an adult in my party who would be willing to chaperone.

GOLF OUTING

MAA would like to organize a golf outing at The Fortress golf course on Thursday after the sessions end. Greens fees are \$39 and includes a cart. Please indicate below if you would be interested in this activity. This is also open to spouses/guests. DO NOT send money for golf at this time.

- Yes, I am interested in a golf outing.

MAA Member (includes breakfasts & lunches)	\$45.00	_____
Non-Member (includes breakfasts & lunches)	**\$60.00	_____
Student registration (includes breakfasts & lunches)	\$25.00	_____
Spouse/guest Thursday breakfast	\$7.50	_____
Spouse/guest Thursday lunch	\$12.00	_____
Spouse/guest Friday breakfast	\$7.50	_____
Spouse/guest Friday lunch	\$15.00	_____
Flint tour	\$5.00	_____
Total enclosed	\$	_____

** includes 1 year MAA membership

Make checks or money orders payable to Michigan Archival Association and send with this form to:

MAA Annual Meeting
 20658 Woodmont
 Harper Woods MI 48225

RAFFLE

In addition to contributions from archival institutions, this year's free raffle includes items donated by local Frankenmuth merchants. Tickets will be distributed at lunch on Thursday.

The raffle prize this year is a baseball autographed by the entire Detroit Tiger baseball team at the last game in Tiger Stadium in 1999, donated by Ilitch Holding Inc./Archives. It is only one of twenty in circulation. Tickets can be purchased at the registration desk and during lunch for \$3 each, or 4 for \$10. Proceeds will be donated to Michigan History Day.

WORKSHOP

A three hour workshop that will review the basics of electronic records management will be held Friday morning. Workshop participants will gain an understanding of basic principles and practice of electronic records management. Part I will be a "seminar" style discussion and critical analysis of selected readings available on the Internet. Part II will be a review and critical analysis of two programs that have successfully applied electronic records management principles in the work place. Participants will be expected to study and review both programs prior to the workshop. Registration is limited to 15. There is no additional fee for the workshop.

TOUR

The Friday morning tour to Flint includes the Alfred P. Sloan Museum, Buick Gallery and Research Center, and Perry Archives. At the Sloan Museum, visitors will see exhibits covering such topics as the history of Flint, General Motors, and various aspects of the auto industry. The next stop, the Buick Gallery, features a number of vehicles and automobile related memorabilia, along with a wide variety of research material suitable for restorers and collectors. The tour will finish at the Perry Archives, which contains artifacts, photographs and documents that tell the story of Buick and General Motors history. Transportation will be provided. Registration is limited to 12, and there is a \$5 fee.

KEYNOTE SPEAKER

Dr. John Jezierski from the Department of History at Saginaw Valley State University is the keynote speaker at lunch on Friday. His presentation is on the Goodridge Brothers studio, the most significant and enduring African American photographic establishment in North America. The studio originated in York, Pennsylvania in 1847 and relocated to East Saginaw during the Civil War. It was there that brothers Wallace L. and William O. concentrated on the latest photographic images and techniques to continue the family tradition of excellence and innovation. Dr. Jezierski's presentation considers their photographs as historical documents that provide an understanding of Michigan's and the Saginaw Valley's social and economic development during the late nineteenth and into the early twentieth centuries.

WAYNE STATE
UNIVERSITY

Walter P. Reuther Library
5401 Cass Ave.
Detroit MI 48202