

PROCEEDINGS
OF THE
BUSINESS HISTORY CONFERENCE

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edited by
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This volume is dedicated to
the memory of
Herman E. Krooss
by his friends in the
Business History Conference.

Business History Conference
Papers and Proceedings
First Series

Volume

- 1 Papers. Bureau of Business and Economic Research, Michigan State University. 1962. Price: \$2.00.
- 2 Papers. Bureau of Economics and Business Research, Kent State University. 1965. J. Van Fenstermaker, Editor. (Out of print.)
- 3 Proceedings. The University of Western Ontario, London, Canada. 1967. (Out of print.)
- 4 Papers. Bureau of Business Research, Indiana University. 1968. Fred Bateman and James D. Foust, Editors. (Out of print.)
- 5 Papers. college of Business Administration, University of Nebraska. 1969. Charles J. Kennedy, Editor. Price: \$7.75, cloth; \$3.75 paper bound.

Second Series

Volume

- 1 Proceedings. Division of Reserach, School of Business, Indiana University. 197~~7~~². Louis P. Cain, Editor. Price: \$5.00.
- 2 Proceedings. Texas Christian University. 197~~7~~³. G. Allan Dickes, Editor.

EDITOR'S INTRODUCTION

Herewith are the papers presented at the 1974 annual meeting at Wilmington. With very few exceptions, I have left them in the pristine condition in which I found them. The theme of the program was ostensibly success and failure and to the degree that such matters as themes can be adhered to, the 1974 program so adhered. Among those who participated and those who attended, there was general agreement that the meeting, like all meetings of the Business History Conference, was thoroughly enjoyable. For this, the Conference and the Editor are warmly grateful for the excellent cooperation given by all the participants.

To paraphrase the nostalgic words of the Fitzpatrick travelogues of long ago, "So we leave beautiful Wilmington and hospitable Eleutherian Mills in the hope and expectation that we will return again another day."

Herman E. Krooss

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