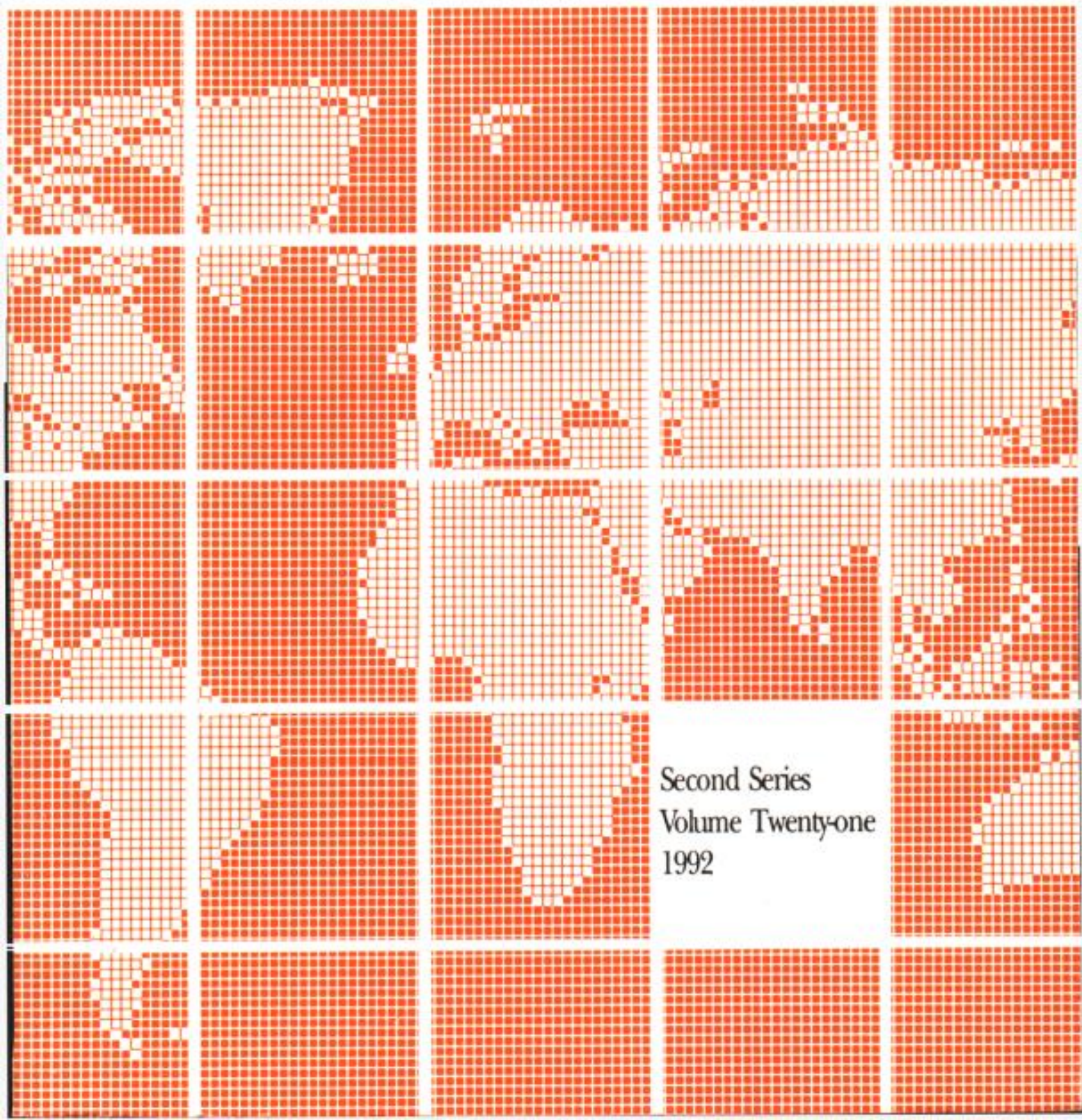


# Business and Economic History

The Journal of the Business History Conference



Second Series  
Volume Twenty-one  
1992

# **BUSINESS AND ECONOMIC HISTORY**

Second Series Volume Twenty-one 1992

William J. Hausman, editor  
*College of William and Mary*

Papers presented at the thirty-eighth annual meeting of the  
Business History Conference  
March 6-7, 1992  
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## Preface

The 38th annual meeting of the Business History Conference was held on March 6-7, 1992 at the Pasadena Hilton and the Huntington Library in Pasadena, California. K. Austin Kerr, President-Elect of the Business History Conference, selected the conference theme, "Business and Public Policy," and organized the program; the dissertation panel was selected by Wayne Broehl. Local arrangements were ably handled by Ed Perkins, Mary Yeager, and Peter Blodgett. We gratefully acknowledge the financial support provided by the following: the Social Science Division and the Department of History at the University of Southern California; the Winthrop Group, Cambridge University Press, the Business History Group, the Ohio State University Press, and Pacific Enterprises, Inc.

Several BHC prizes were announced at the conference banquet. David Hounshell was named the recipient of the biennial Harold F. Williamson, Sr. Prize in Business History. The prize, which honors one of the founding members of the organization, is awarded to an individual in "mid-career" who has made significant contributions to the writing and teaching of business history. The recipient of the 1992 Herman E. Krooss Prize for the best dissertation presented at the meeting was Margaret Levenstein for her work on information systems and the internal organization of the Dow Chemical Company.

The next meeting of the Business History Conference will be held on March 19-21, 1993 at the Harvard Business School in Boston, Massachusetts. The theme of the conference is "Theory and Business History." Richard H. K. Vietor is the program chair.

I would like to thank the College of William & Mary for its continuing support of the Business History Conference. My sincere thanks go to Mary Ferraro, without whose skills, flexibility, and good humor, this journal could not be published, and to Paulette Parker, who tackled some of the more onerous tasks in getting the journal into print.

Current and back issues (to 1975) of this journal, as well as individual articles, are available in microfilm and microfiche forms from University Microfilms.

Articles appearing in *Business and Economic History* are abstracted or indexed in *Historical Abstracts*, *America: History and Life*, the *Index to Social Sciences and Humanities Proceedings*, and the *Index of Economic Articles*, and are included in the online Economic Literature Index.

Will Hausman  
July 1992

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