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BUSINESS  
and  
ECONOMIC HISTORY

Edited by Jeremy Atack

Second Series

Volume Ten

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# **BUSINESS and ECONOMIC HISTORY**

Second Series      Volume Ten

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## Preface

On 5, 6, and 7 May 1981, the 27th annual meeting of the Business History Conference (BHC) was held at the University of Pennsylvania's Wharton School in conjunction with the American Assembly of Collegiate Schools of Business (AACSB). Local arrangements were handled by Dr. Steven A. Sass. The members were the guests of the Wharton School at their Centennial Convocation and at a reception following, hosted by the Wharton School and the AACSB. The Wharton School graciously provided the Business History Conference with meeting space and refreshments for their sessions. We are grateful to these individuals, especially Dean Karen Freedman of the Wharton School, and to the Wharton School, and the AACSB.

The program was organized by our president-elect, Dean Richard Barsness. After the social activities of May 5, the meetings began on May 6 with a joint plenary session with the AACSB and a keynote address by Paul Uselding, "Management Thought and Education in America: A Centenary Review." This was followed by AACSB workshop sessions where the BHC offered a panel on the "Role and Contribution of Business History in Business School Curricula," which was attended by many AACSB members. After these morning sessions, the Business History Conference program followed its more usual format.

The continued publication of the annual proceedings of the BHC under the title *Business and Economic History* is made possible by the support of Dean Vernon K. Zimmerman of the College of Commerce and Business Administration and Robert Resek, Director of the Bureau of Economic and Business Research, both of the University of Illinois at Urbana-Champaign. We gratefully acknowledge their assistance.

This volume, the seventh under the present title, marks the retirement of Nelle Wagner who has provided indispensable technical assistance on editorial matters. She is largely responsible for the handsome appearance and timely completion of these volumes. I want to express, on behalf of the BHC, our admiration and gratitude for all she has done. Janet Fitch will succeed Nelle as our technical editor.

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