

## The National Bahá'í Center

Bahá'ís privileged to work at the National Bahá'í Center can readily see the House of Worship in the varying lights and shadows of any day and in the changing splendors of the seasons. The building pictured here in a winter scene is commonly known throughout the Bahá'í world simply as 112 Linden Avenue. Little noticed by many passersby because of its purposefully low profile, the structure is dominated by the Majestic Mother Temple of the West. Resting as it does on the same plot of ground trod by 'Abdul-Bahá in 1912, those who labor here can benefit from the blessings He bestowed upon it.



The original building was the caretaker's cottage in the early days, but it has been converted to modern offices and gradually enlarged to meet the growing needs of the Faith. The older part at the left houses the National Spiritual Assembly Secretariat, Membership and Records, the Foreign Goals Committee, a reception area (see photo below at left), and the NTC's Department of Community Development, and on the ground level the Treasurer's Office and National Spiritual Assembly files.

Although the Public Information Department and Bahá'í Distribution and Service Department use 112 Linden Avenue as a mailing address, both are actually located within the Foundation Area of the House of Worship.

The addition at the right was completed early last summer. The upper floor provides space for the Department of Teaching (partially shown in central photo below) which previously had been in rented quarters several blocks distant. Also housed here is the recently created North American Bahá'í Office for Human Rights. Occupying part of the ground floor is the Department of Youth and College Activities (see photo below at right), thus bringing into close proximity all of the activities under the National Teaching Committee and permitting that close coordination with the Secretariat so desirable for successful proclamation, teaching, and deepening activities.

Also absorbed in these new quarters are the business



## Human Rights Activities

On December 10, 1967, the North American Bahá'í Office for Human Rights (NABOHR) was established with offices at 112 Linden Avenue, Wilmette, Illinois 60091. The Office represents the Bahá'í Communities of Alaska, Canada, the Hawaiian Islands and the United States.

Mrs. Juliette B. Buford, a Chicago Bahá'í and a distinguished community worker who has been the recipient of many honors for work in the fields of human rights and human relations, has been appointed Director of the new office. Executive Secretary of office is Richard D. Betts, a Bahá'í from Malibu, California.

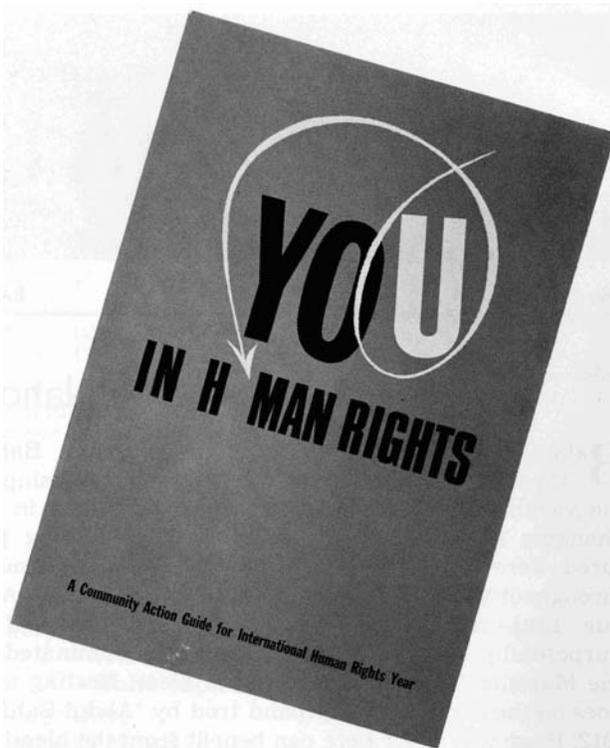
The Office will promote the International Year for Human Rights (1968) and will carry out the programs outlined in the Bahá'í Statement on Human Rights titled: "Human Rights are God-Given Rights."

The above Bahá'í statement has been sent to all U.S. Congressmen and Senators, State Governors and to all Federal and State agencies concerned with human rights, human relations or civil rights. The statement was also sent to major interracial and civil rights organizations such as Urban League and NAACP. Bahá'í communities are encouraged to send the statement to local government officials and groups dealing with human rights. The statement has received widespread publicity throughout the U.S. and has been published in its entirety in many newspapers.

The North American Bahá'í Office for Human Rights is presently at work establishing an Advisory Board to that Office consisting of both Bahá'ís and non-Bahá'ís, selecting some twenty cities that will host regional conferences for Action in Human Rights which will be held during the Race Unity Day 1968 period, and selecting the host city for the North American Conference for Action in Human Rights planned for September 1968. It is expected that the Advisory Board when formed will advise on the programs and participants of the conferences and will establish the criteria and eventually make nominations for the Human Rights Award to be presented by the new Bahá'í Office on Human Rights Day 1968 (December 10).

The Human Rights Office will also prepare suggested programs for Bahá'í communities for use during Human Rights Year. These programs and information on the various conferences will be forwarded to communities when ready and information on them will appear in future issues of NATIONAL BAHÁ'Í REVIEW.

Meanwhile, Bahá'í communities that have not as yet purchased a copy of the publication *You In Human Rights* are urged to do so. This is a community action guide for International Human Rights Year. It is sponsored by the U.S. National Commission for UNESCO, and the National Spiritual Assembly of the Bahá'ís of the U.S. is a co-sponsor of the publication. The book explains all aspects of human rights and outlines community programs. It also lists source material that can be used. Cost is 85 cents for a single copy, 75 cents for 10-49 copies, 65 cents for 50-99 copies and 55 cents for 100 or more copies. Orders should be sent to the BAHÁ'Í DISTRIBUTION AND SERVICE DEPT., 112 LINDEN AVE., WILMETTE, ILL. 60091.



### International Youth Projects:

#### Summer 1968

Encouraged by the two very successful international youth projects of last summer, the Foreign Goal Committee is planning three exciting programs for the coming summer. All are to be of six weeks' duration. The success of these plans depends on you, the youth of the United States Bahá'í Community. The prerequisites are few but demanding. Youth who fill these assignments must: be of college age; have experience on a project on the home front; be fully self supporting; speak Spanish.

Tentative plans anticipate a project for Panama, to the Choco Indians, the San Blas Island Indians and the Guyami Indians. This is estimated to cost about \$360.00.

The second project planned is for Nicaragua in Central America. This expedition will be centered around the Bluefield areas which is largely English speaking. Approximate cost: \$350.00.

The third program, still in the early planning stage, is to the Indians of Yucatan, Mexico. If a group of four go together the cost for each would be approximately \$215.00.

These estimated costs are all based on flight fares from Miami but may turn out to be less. The first two projects are for young men volunteers, the third could be young women. The committee has in mind another project for young women if there are sufficient volunteers. All plans are made in close cooperation with the National Spiritual Assemblies involved.

Are you young Americans interested? If so write to: FOREIGN GOALS COMMITTEE; 112 LINDEN AVE., WILMETTE, ILLINOIS 60091

## All Declarants Under Legal Age Are to be Registered

From time to time the question is asked by local spiritual assemblies and state goals committees as to the administrative procedure to be followed in the registration of youth fifteen years of age and over but under legal age, who declare their belief in Bahá'u'lláh but whose parents object to their participation in Bahá'í activities. The National Spiritual Assembly is happy to quote the following guiding principles set forth in a letter from The Universal House of Justice dated May 18, 1967:

"A declarant under legal age should be registered as a Bahá'í and live the Bahá'í life. However, if his parents object to his participation in Bahá'í activities, he should obey them. His object should be to win the respect of his parents at all times for the religion he has embraced and not antagonize them.

"All declarants of the age of 15 years or older who qualify and are accepted by your Assembly under the provisions of your by-laws are Bahá'ís and should be so registered in local communities, or in your National office. It is a matter of declaration of belief in Bahá'u'lláh and not necessarily of availability for participation with fellow believers in their community activities."

Local spiritual assemblies and state goals committees should see that this directive is noted in their policy files and/or secretary's handbook.

## Mark Tobey Art Book

Bahá'í assemblies, groups, state goals committees and individuals will find the *Mark Tobey* book an excellent way of proclaiming the Faith. The three articles in the book stress the influence of the Bahá'í Faith on Mark Tobey's philosophy and life and give his comments on the Faith. The book published by Stanford University also has thirty-two photos, some in color, of Tobey and his paintings.

Mark Tobey is one of America's foremost artists and his paintings are known world-wide. Last year fifty-seven of his paintings from the collection of Mr. and Mrs. Arthur Dahl were exhibited at Stanford University, University of Nebraska and Roosevelt University in Chicago. The latter was in conjunction with the Bahá'í Intercontinental Conference. This year his paintings were exhibited at the University of California at Santa Barbara from January 4 to January 31.

The book with a plasticized cover measures 8¼" by 8½". It makes an excellent gift to libraries, art clubs, art classes, museums, art critics and collectors, to artists and to those interested in art and cultural matters. A copy kept on display in the home or in a Bahá'í Center makes an excellent conversation piece with which to introduce discussion on the Faith.

Copies can be obtained from the Distribution and Service Department at \$2.00 each or at a reduced price of ten copies for \$18.50.

## Death Ends World Teaching Project of Norman Gauerke

Members of the National Bahá'í Community who have known Mr. Norman Gauerke as a delegate from California to many National Bahá'í Conventions, as a member of the State Goals Committee, and as teacher at Bahá'í Schools in California, Oregon and Hawaii will be shocked to learn of his death in San Bernardino, California, December 10. Longing for several years to serve the Faith abroad, Mr. Gauerke finally secured an assignment as instructor in art with the World Campus Afloat, a division of Chapman College, which was to take him around the world. During half the ship's time in port he would be free to serve the Bahá'í Faith.

Departing from New York immediately following the Intercontinental Conference, Mr. Gauerke traveled as far as Cape Town, South Africa from which port he was flown home to San Bernardino for hospitalization and possible surgery. Well-known and beloved by his students and the general public in his home community, a lasting tribute of respect was shown by the establishment of a permanent scholarship in his memory for art students in the city high schools.

## The Passing of F. Joseph McCormack

The 3,000 friends who attended the Intercontinental Conference in Chicago will be among those grieved to learn of the passing on December 10 of Mr. F. Joseph McCormack, author and one of the readers of the narrated slide program, "Retrospect and Prospect" which was part of the Saturday agenda. Although very ill for some weeks prior to the Conference and during the Conference, Mr. McCormack and his wife Joy devoted innumerable hours to the preparation of the script and the collection of historic pictures for this outstanding audio-visual review of America's Spiritual Mission from the days of 'Abdu'l-Bahá through the various Plans directed by the beloved Guardian to this midway point in the Nine Year Plan. His services to the Faith, shared devotedly by Mrs. McCormack, have been many and varied, not only in California, but in the National Community as well.

The slide program, Mr. McCormack's last and memorable Bahá'í undertaking, will soon be available for use throughout the national community. It will surely be regarded as a tribute to his love for and devotion to the Blessed Beauty.

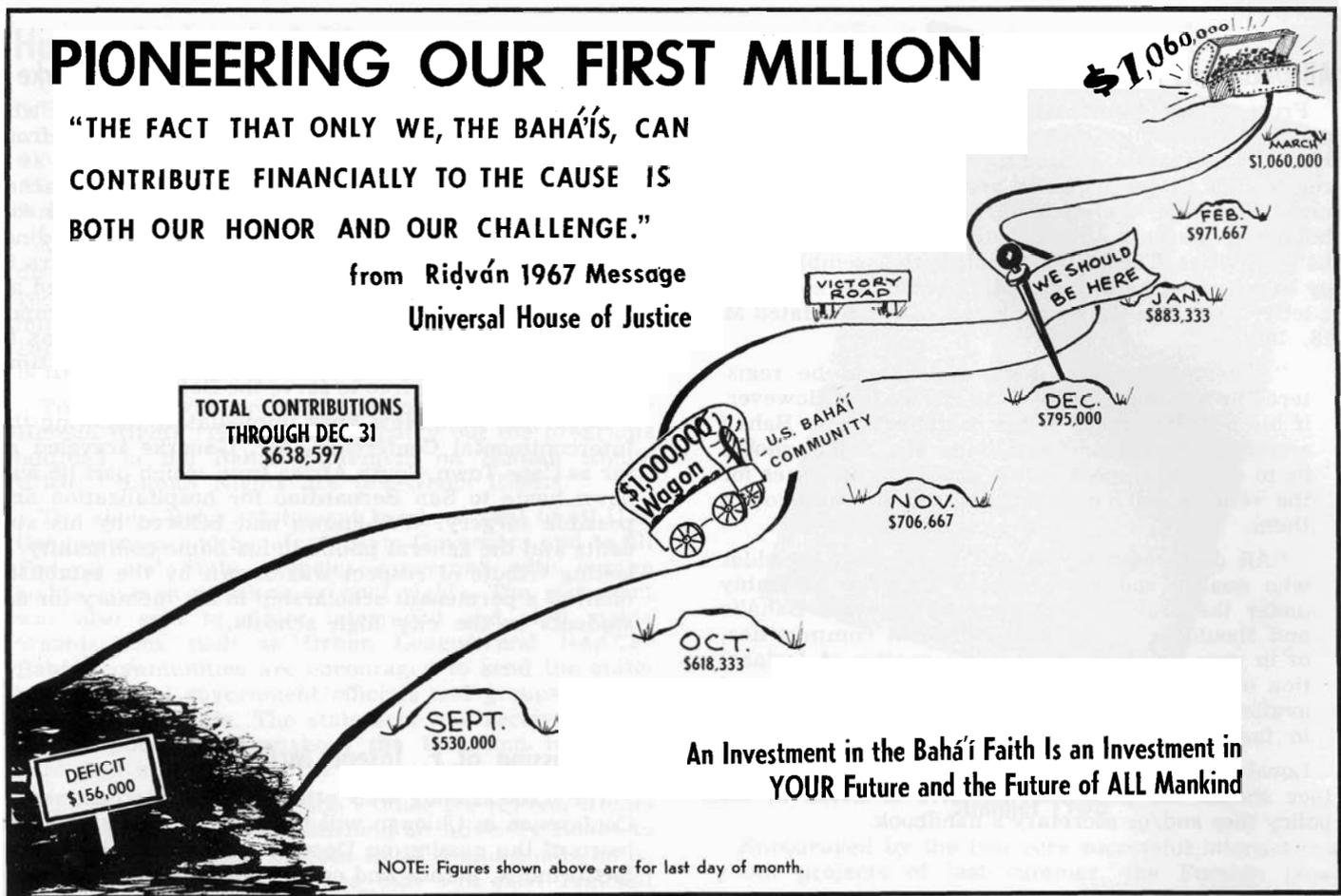
## Deprived of Voting Rights

The National Spiritual Assembly of Guatemala has found it necessary to deprive Mrs. Jenny Taylor of Bahá'í voting and other membership privileges in May, 1966. The announcement is made at this time for the information of Bahá'ís who have continued to give Mrs. Taylor financial aid as a Bahá'í. If such assistance is being given by any believers it should be discontinued at once.

# PIONEERING OUR FIRST MILLION

"THE FACT THAT ONLY WE, THE BAHÁ'ÍS, CAN CONTRIBUTE FINANCIALLY TO THE CAUSE IS BOTH OUR HONOR AND OUR CHALLENGE."

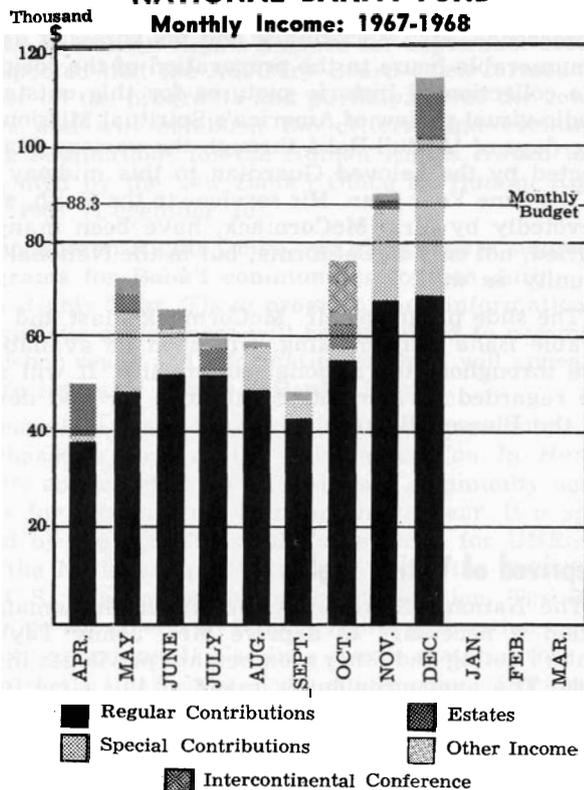
from Ridván 1967 Message  
Universal House of Justice



An Investment in the Bahá'í Faith Is an Investment in  
**YOUR Future and the Future of ALL Mankind**

NOTE: Figures shown above are for last day of month.

## NATIONAL BAHÁ'Í FUND Monthly Income: 1967-1968



Number of Assemblies Contributing in December: 295  
(78% of Total)

### A Letter to the Treasurer

Dear Mr. Dahl:

For the past few months I have been saving some money that I earned with washing dishes and doing garden work. I had some plans on how to spend it, but now I have changed my mind. I hear so much about the 1 million dollar budget, and when I saw the picture of the wagon in the BAHÁ'Í NEWS SUPPLEMENT I decided to help pull it up the Victory Road.

The 6 dollars are not very much compared to what you need, but it is all I have right now.

I am 12 years old and there is not much of a chance to earn up money during the school year.

With Bahá'í love,  
X X X X

## Bahá'í Week in Indianapolis

The Indianapolis Spiritual Assembly decided in March, 1967 to proclaim the Bahá'í Faith through holding a "Bahá'í Week" in November, 1967, marking the 150th anniversary of the Birth of Bahá'u'lláh and held just one year after the first proclamation week in Indiana (Fort Wayne, November, 1966). Work began immediately and preparations proceeded through the following months. A prelude to the Week was the annual State Fair Bahá'í exhibit in August which publicized the coming event to at least 250,000 people. The launching of the Proclamation was in October when the Mayor of Indianapolis, John J. Barton, and a State Senator, Nelson Grills, were present at a tea commemorating the centenary of the messages of Bahá'u'lláh to the kings and rulers. (See NATIONAL BAHÁ'Í REVIEW, Jan. p. 5)

The Week itself (November 10 through 19) held many gratifying features: 1) Five public meetings with outstanding speakers dwelling on various aspects of a common theme, "New Directions in Religion." 2) Attendance at these meetings of nearly 100 seekers all told for five nights. 3) Generous allotment of free time to announcements, and both live and taped interviews of speakers by radio and television stations (a total of 17 programs and 6 hours). 4) A straight television news coverage of the Mayor's signing of the Proclamation of Bahá'í Week. 5) Distribution of a large amount of literature. 6) Distribution of 2000 prestige brochures which not only announced the meetings but also announced a Speakers' Bureau and stated in a dignified manner the principles of the Faith.

The entire Bahá'í community worked together like the fingers of one hand to hold this proclamation, and they now remain firmly unified and dedicated to the tasks involved in the further teaching of those reached throughout the past months.

## Marcus Bach, Bahá'ís Participate at Campus Interreligious Conference

Representatives of the Bahá'í Faith, as well as of Buddhist, Catholic, Protestant and Jewish backgrounds were featured at the Interreligious Conference held recently at the California Western University at San Diego, California.

Of special note was an address by Dr. Marcus Bach telling the audience of two hundred clergymen and laymen that in his lifetime of study and travel he has found truth in each religion and their spiritual leaders, including Bahá'u'lláh and 'Abdu'l-Bahá. Earlier, during a television interview he pointed out that the Faith is going to grow around the world and will hold much appeal for youth.

Concluding an afternoon conference session was a presentation of worship according to the Bahá'í practice with four Bahá'ís reading prayers and selections from *Gleanings*. On display during the two-day conference was a Bahá'í exhibit featuring a variety of literature, Dr. Bach's pamphlet "Bahá'í: A Second Look" and a copy of his book about Shoghi Effendi.



*Signing of Mayor's Proclamation of Bahá'í Week in Indianapolis. Left to right: George Brawley, chairman of LSA of Indianapolis; Joseph C. Wallace, Acting Mayor of Indianapolis; Mrs. Lillian Hauck; Mrs. Nel Boyd; Dr. Hormoz Broumand.*

## Service Project Aids Cattaraugus Indian Reserve

Parents on the Cattaraugus Indian Reservation in Western New York are still talking about the summer school for their children which was sponsored by Mrs. Florence Pringle, Indian Service Representative for the Northeastern States. The classes were purely an act of service to the Indian friends with Mrs. Pringle and three youth directing the children in creative activities. The project was a teaching medium in many ways. The parents and children have asked the Bahá'ís to please come back next year, impressed with the teaching of cleanliness, orderliness and manners which the Bahá'ís taught through example, with the cooperative teaching of Christian, Jew and Bahá'í working together, and with the fact that the Bahá'ís gave them the project and asked nothing in return but to be with their children.

## Seattle Students Search for Truth

An indication of youth interest in the Faith is shown by the experience of Robert Wilson of Seattle, Washington, who upon speaking to two classes of about 50 students each was asked to return for another talk on the Faith. During his first visit the students received the Message with heartwarming enthusiasm, asked many questions and took home every pamphlet he had. The second time he showed pictures of the Bahá'í shrines and gardens and gave a brief talk on the continuity of religions. Again students asked for more information on the Faith.

## Reflections—Intercontinental Conference

At the Intercontinental Conference in Chicago many factors were operating to intensify awareness on the part of the Bahá'ís attending of the all encompassing breadth and scope of the Bahá'í Faith. To cite a few:

The knowledge that all over the world on every continent, simultaneously, the Centenary of Bahá'u'lláh's Proclamation to the Kings was being celebrated; the knowledge that representatives of the Institutions of the Hands of the Cause of God and the Universal House of Justice were participating in all of the Intercontinental Conferences around the world, encouraging, praising, challenging, blessing, guiding, evoking precious memories, sharing treasured recollections, and most of all showering upon the friends a bounty of radiant love; the tangible evidence of the reality of the concept "One World" so dramatically demonstrated during that thrilling moment when by telephone hook-ups all the Conferences spoke to each other and participated in world-wide consultation; and, the acute consciousness or awareness of impending significant developments in the progress of the Faith and the recognition of the urgency to launch out and enlist the waiting masses under the banner of Bahá'u'lláh.

The London Congress in 1963 had been a jubilee, climaxing the successful completion of the World Crusade inaugurated by the beloved Guardian and culminating in the establishment of that most holy and infallible institution, the Universal House of Justice. The Intercontinental Conferences, on the other hand, were a glorious testimony that indeed the Ark of God's Covenant was sailing on Mt. Carmel and that out of Zion had gone forth the law. We were not, as in 1963, triumphantly completing a crusade or joyfully embarking on another. On the contrary, we had reached the midway point in the Nine Year Plan of the Universal House of Justice with many goals yet unfulfilled and the prospects of their fulfillment not clearly or definitely established. Yet no one can deny the pervading sense of triumph and joy animating the Bahá'ís. It was as though we had suddenly awakened or grown up. We sensed the imperative to prepare ourselves spiritually for tremendous responsibility, for greater service, for increased sacrifice, for renewed dedication, for more fervent love, steadfastness and perseverance in the service of Bahá'u'lláh.

Constantly, insistently, fervently we were urged to deepen ourselves in the Faith. Deepen . . . Deepen . . . Deepen, we were counselled by representatives of the Universal House of Justice, Hands of the Cause, and the National Spiritual Assemblies of the United States, Canada, and Alaska. We gleaned an intimation that in the immediate days ahead, the fortunes and progress of the Faith would depend on our knowledge and understanding of the Faith, our willingness and our ability to teach and transmit this knowledge to others, and the extent to which this deepening and teaching became our one consuming passion. It would depend also on the extent to which we would be able to become detached from the world, to live the life, and upon our spiritual capacity and fortitude to withstand the vicissitudes and onslaughts of an aroused opposition as the harvest of proclamation and teaching begins to swell our ranks. We fully understood — recalling the words of 'Abdu'l-

Bahá in 1912 while touring this country — that "this is the Day for great things."

We have saved for last one of the most rewarding moments of the Intercontinental Conference: the commemoration service held at the Bahá'í House of Worship in Wilmette, crowned by the showing of the portrait of the Blessed Beauty, Bahá'u'lláh. One was struck by the futility of attempts to gather a consensus on what was felt and what was seen as the friends reverently and lovingly passed before the portrait. It brought to mind the words of John the Baptist: "And what did you come out to see?" Each felt and saw what he had prepared himself to feel and see; each in his own heart and mind felt and saw what was within his spiritual capacity to feel and see. Yet, watching the believers file humbly by the portrait of the Blessed Beauty, one got the feeling that for everyone, consciously or sub-consciously, the words of Edward G. Browne came echoing out of the past: "No need to ask in whose presence I stood, as I bowed myself before One who is the object of a devotion and love which kings might envy and emperors sigh for in vain!"

We left the conference recharged spiritually, rededicated to the Bahá'í Faith, determined to live a better Bahá'í life, committed more personally to teach this Cause, our heart overflowing with love for all mankind, our entire being throbbing with a deep sense of humbleness and thanksgiving for the wonderful bounty of believing in Bahá'u'lláh and the inestimable privilege of serving His Cause. We still see that distinguished and precious ninety-two year old Youth of our beloved Faith, the blessed and exalted Hand of the Cause of God, Tarazu'lláh Samandari, who alone among the Hands is left of those who personally were privileged to see, know, and attain the presence of Bahá'u'lláh. We still hear his youthful, vibrant, powerful voice raised in prayer and addressing the friends. We still feel the clasp of his hand and hear his hushed greeting —

Alláh-u-Abhá.

Even now, remembering these things, our heart in awe, thanksgiving and wonder responds in prayer: "I know not, O my God, what the Fire is which Thou didst kindle in Thy land. Earth can never cloud its splendor, nor water quench its flame. All the peoples of the world are powerless to resist its force. Great is the blessedness of him that hath drawn nigh unto it, and heard its roaring. . . ." And over and over we hear those awesome poignant words pronounced one hundred years ago by Bahá'u'lláh as He majestically proclaimed Himself to the kings and rulers of the world: "Tell the priest to ring the bells no longer. By God, the True One! The Most Mighty Bell hath appeared in the form of Him Who is the Most Great Name. . . . Lo! The Father is come, and that which ye were promised in the Kingdom is fulfilled!"

— FREDERICK H. STEWART

## World Order Reprints No. 1

A limited reprint of volume I, number 1 of *World Order*, the first issue, is now available at \$1.00 each. Please order copies from: WORLD ORDER, 112 Linden Ave., Wilmette, Ill. 60091.

## Baha'i Distribution and Service Department

### Music Tapes for Radio Programs

#### "A World In Harmony"

The National Bahá'í Radio and Television Committee has produced a series of 26 quarter hour musical programs entitled "A World in Harmony". The music, selected in consultation with the Music Advisory Committee, consists of the offerings of popular recording artists featuring songs of brotherhood, the oneness of mankind and similar inspirational themes, including the music of the Bahá'í Victory Chorus. Bahá'í messages are appropriately woven into the musical introductions. An informational sheet is furnished with the sample tape or upon request. This is a 5 inch reel.

Sample tape (No. 8 of the series) .....\$ 3.00  
 Complete set of 26 tapes .....\$59.00

#### "Songs Of Spiritual Inspiration"

This series of musical tapes, also produced by the National Bahá'í Radio and Television Committee, is the same type of program as the above 15 minute tapes except that each tape in this series is 30 minutes in length. The sample tape of this series is available for immediate shipment, but your order for the complete set of 26 tapes will be reproduced on a special order basis. Please allow at least 30 days for delivery. This is a 7 inch reel.

Sample tape (No. 10 of the series) .....\$ 4.50  
 Complete set of 26 tapes .....\$106.00

### Proclamation Tape

"The Promised Day Is Come" has been especially prepared for use during the proclamation period. A half hour radio program on the messages from Bahá'u'lláh to the kings, rulers, and ecclesiastical leaders of the world, it features a man's and woman's voice interspersed with Bahá'í music and special effects. This tape, prepared by the Public Information Department, can also be used effectively at Firesides and Public Meetings.

7 inch reel .....\$4.50  
 All of the above tapes are at 7½ ips.

The 1968 Catalog of items for sale from Distribution & Service Dept. is now available. A free catalog will be sent to you upon request.

Order from: Baha'i Distribution and Service Department, 112 Linden Avenue, Wilmette, Illinois 60091

### Care of Films

Bahá'ís are urged to take good care of films on loan from the National Center. Recently two copies of the 16 mm, color, sound film, "And His Name Shall Be One" were returned in a totally damaged state. This resulted in a loss of several hundred dollars to the Faith and fewer films being available for other Bahá'í communities to use. All this could have been avoided with a few simple precautions. First don't just let anyone handle a film or act as projectionist. Make sure that he is competent and that the projector is in working order. It is best in most cases to secure a professional projectionist from a local camera store, or school. The small cost of the projectionist is worth it when you consider the hundreds of dollars films cost.

## TEACHING AND CONSOLIDATION

### What Is To Be Proclaimed?

Nothing could be more pressing on the minds of Bahá'ís than this question. Those who have been serving the Faith for many years and in distant places might well ask: "What else have we been doing all this time? Haven't we been responding to Bahá'u'lláh's command to teach the Cause, 'for God hath prescribed unto every one the duty of proclaiming His Message, and regardeth it as the most meritorious of all deeds.' Has He not said, 'O thou that hast fled thy home and sought the presence of God! Proclaim unto men the Message of thy Lord, that it may haply deter them from following the promptings of their evil and corrupt desires, and bring them to the remembrance of God, the Most Exalted, the Most Great'? Isn't it because of this proclamation over the years that so many have entered the Cause of God? Do we not intend to go on giving the same Message? What then is so new about what we must do? What makes it an 'unknown sea'? What is to be proclaimed?"

While it is true that the Bahá'ís have always engaged in proclaiming the Cause of God, it must be realized that we have, as the Faith evolved from one stage to another, stressed certain relevant aspects. At one stage of our proclamation, we were primarily concerned with the building of the Administrative Order. And so our teaching work was not directed as much to large public audiences embracing every stratum of society, as is the case now. This is not to say that we have not been interested or that we have not striven to teach every stratum. Far from it. What is meant is that the time has not been as ripe for massive teaching. Which brings us to the point that we have just accomplished within the last five years the completion of the Administrative structure and the spread of the teachings to all the continents and islands of the sea. We must be mindful, too, that we have entered the centenary of Bahá'u'lláh's Own proclamation to the kings and rulers of mankind at a time when all of mankind is conspicuously engaged in a search for something to pin its hopes on.

What, then, is to be proclaimed? The Universal House of Justice tells us to proclaim "the healing message that the Promised One has come and that the unity and well-being of the human race is the purpose of His Revelation." Again, that Supreme Body, in writing of Bahá'u'lláh's Tablets to the Kings, urged: "As the Bahá'í world enters the third phase of the Nine Year Plan we are called upon to proclaim once again that Divine Message to the leaders and masses of the world, to aid the Faith of God to emerge from obscurity into the arena of public attention, to demonstrate through steadfast adherence to its laws the independent character of its mission and to brace ourselves in preparation for the attacks that are bound to be directed against its victorious onward march. Upon our efforts depends in very large measure the fate of humanity."

As we approach our task, let us turn to those sources

in the Writings that provide the proper framework for this phase of our proclamation experience: such of the Guardian's letters as "The Promised Day Is Come," and "The Goal of a New World Order" are of paramount relevance.

## NATIONWIDE PROCLAMATION, EXPANSION AND CONSOLIDATION CONFERENCES

Following is the schedule of the National Spiritual Assembly - sponsored nationwide conferences to be held in February as announced in the January NATIONAL BAHÁ'Í REVIEW (No. 1):

Place	States or Districts Close By
<b>February 3-4</b>	
Buffalo, N.Y.	W. N.Y., Ohio and W. Penn.
Sarasota, Fla.	Florida
Tulsa, Okla.	Okla., Ark., Kan., Mo. and E. Tex.
Lubbock, Tex.	W. Tex., E. Tex. and New Mexico
Riverside, Calif.	S. Calif. (1, 2 & 3) and Nevada
Billings, Mont.	Mont., N.D., S.D. and Wyo.
<b>February 10-11</b>	
Springfield, Mass.	Mass., Conn., Maine, N.J., N.H., E. N.Y., R.I. and Vt.
Baton Rouge, La.	La., Ala., Miss. and E. Tex.
Oberlin, Ohio	Ohio, Ind., Mich., W. Penn. and W. Va.
Sioux Falls, S.D.	S.D., Iowa, Minn., Neb. and N.D.
Boulder, Colo.	Colo., Kan., N. Mex., Utah and Wyo.
Sacramento, Calif.	N. Cal., C. Calif. (1 & 2) and Nevada
<b>February 17-18</b>	
Arlington, Va.	Va., Del., D.C., Md., N.C., N.J., E. Penn. and W. Va.
Augusta, Ga.	Ga., Ala., N.C. and S.C.
Nashville, Tenn.	Tenn., Ala., Ga., Ky., N.C. and W. Va.
Davenport, Iowa	Iowa, Ill., Mo., Minn. and Wisc.
Tucson, Ariz.	Ariz., N.M. and W. Tex.
Boise, Idaho	Idaho, Nev., E. Ore., Utah and E. Wash.
Portland, Ore.	Oregon, E. & W. Wash.

Naturally, the believers are free to attend any of these conferences anywhere. Some states or parts of states are listed as being close to more than one city. Further details on actual locations within the given city and other physical arrangements have been sent to all local Spiritual Assemblies and State Goals Committees for publication in local and state bulletins.

## An Open Letter from The Department of Community Development

The institution of the local Spiritual Assembly, given divine origin and authority by the Manifestation of God Himself for the first time in the history of mankind, may be compared to a beacon light shedding its rays and summoning to safety the inhabitants of the city in

which it is located. In reality, this Assembly and its community is that city. No other organization within it, no matter how seemingly influential at this time, has the power to heal, to unite, to change the hearts, and to set the pattern for the future of that city, as does this local institution of Bahá'u'lláh's developing World Order.

When we contemplate the goals of the first World Crusade, we see that there were many remote dots on our globe where only one Bahá'í was needed to attain a goal. Many of these were in areas where that one follower of the Light of Bahá'u'lláh could not even pass this light on to others by teaching them of our Faith, although great expenditure of personal needs and wishes, as well as financial assets, was made to maintain that one small light in a far-off and dark corner of the globe. If one lonely Bahá'í was sufficient to diffuse the Light of Bahá'u'lláh in that area for the length of the Ten-Year Crusade, think how powerful must be the light of one of His institutions in a city, and the importance of keeping that light burning.

An earnest appeal is directed to the American believers to prevent a single one of these beacon lights from dying out through lack of sufficient Bahá'ís in a city. It is hoped that each one will ponder in his heart and pray for guidance in determining what his immediate role will be in his service to the Cause, and whether he can offer himself as a permanent settler to brighten the flame of the divinely-ordained institution and to help spread that flame over the entire city by proclaiming the Station and Mission of Bahá'u'lláh.

The following is a list of local Spiritual Assemblies with less than nine members in the community, which are therefore in grave danger of losing status at Ridván.

<b>Arizona</b>	<b>Louisiana</b>
North Maricopa County	Shreveport
<b>Arkansas</b>	<b>Michigan</b>
Rogers	East Lansing
<b>California</b>	Ypsilanti Twp.
Albany	<b>New Jersey</b>
Auburn J.D.	North Plainfield
Hawthorne	<b>New Mexico</b>
Lakewood	Bernalillo County
Menlo Park	Gallup
Pacifica	<b>New York</b>
Pismo Beach	Town of Tonawanda
Salinas	Yonkers
San Carlos	<b>North Dakota</b>
San Jose-Milpitas-	Fort Yates Standing
Alviso J.D.	Rock Reservation
South Bay J.D.	<b>Ohio</b>
South Gate	Kettering
Sunnyvale	<b>Oklahoma</b>
Ventura	Norman
<b>Colorado</b>	<b>South Dakota</b>
Aurora	Rapid City
Littleton	<b>Texas</b>
<b>Florida</b>	Amarillo
Lee County	Odessa
<b>Illinois</b>	<b>Washington</b>
Peoria Heights	Bellevue
<b>Iowa</b>	Edmonds
Cedar Falls	Issaquah

## YOUTH AND COLLEGE

### A WORD ABOUT DYCA

The Department of Youth and College Activities came into being on September 1, 1967, as an executive instrument of the National Teaching Committee. In its October letter to the Bahá'í Youth of the United States, the Teaching Committee assured the recipients that the department's activities would be inspired and guided by the Letter to the Youth of Every Land from The Universal House of Justice. DYCA, it said, will endeavor to assist youth to fortify their spiritual commitment, and to expand the range of their teaching activities in their high schools, colleges and social circles. Its immediate aims are to begin to prepare proper Bahá'í curricula for youth of all ages; to provide counseling service for those who wish to combine their pursuit of higher education, or occupational training, with Bahá'í teaching projects; to devise opportunities for short-term and long-term pioneering adaptable to the requirements of students and graduates; and to strive toward more plentiful and audacious proclamation activities among the youth.

The necessity for establishing such a department has been underscored by the conspicuous enrollment of youth in the Faith within the last three years. It has been reported that more youth entered the ranks of the Faith during the last Bahá'í year than were enrolled in the entire national community at the time of the passing of our Beloved Guardian in 1957. The significance of this observation is that a highly visible youth element has emerged in the Faith and will continue to grow as the national population accelerates its trend toward more youthfulness. If this trend is to be reflected within the body of the Faith — and there is no reason why it should not — then there is every reason for Bahá'í youth to begin to assume gradually larger responsibilities toward the Faith. The National Teaching Committee also raised this point in its letter:

“This generation of youth has had placed on its shoulders a larger responsibility for the destiny of man than any other in history. Fortunately, our Writings and history clarify the role that youth must play in the designing of a new world, which without their aid will be impossible to attain. The Faith itself is gravely paralyzed if the youth are not involved in its development. For we must remember, as our beloved Guardian wrote, that upon youth ‘must depend the future orientation of its destiny, and the complete unfoldment of the potentialities with which God had endowed it.’ ”

The success of DYCA will rest inevitably on the willingness of the youth to assume this responsibility, to respond to the promptings of their conscience to teach the Cause, and to engage in all aspects of the consolidation of the Administrative Order brought by Bahá'u'lláh.

### WHERE THE ACTION IS

**San Jose State College, Los Gatos, California.** The latest Bahá'í Club report said in part: This has been a much more successful year for us at the college! To date we have presented the Human Rights Proclamation of the U.S., Canada, Alaska and Hawaii to our college president, backing him at a time when he most needed popular support for his anti-discrimination policies in fraternities and sororities, as well as in the housing areas and in sports. The results were campus and city-wide publicity through the *Spartan Daily* and the *San Jose Mercury and News*.

We have constructed a booth for presenting the Faith to the masses. This booth was set up at the State Convention in November with excellent reception, and since then has been set up with the college administration's sanction in front of the college cafeteria — the main arterial for foot traffic on campus. Results?

We have been deluged by people taking pamphlets and asking questions. In two days we have given out over 400 pamphlets, which include a phone number of the local Assembly secretary for more information. Firesides are held off campus three times weekly, with supporting community firesides every night of the week and all within a half hour from the campus.

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**University of Kansas, Lawrence.** Recently the Bahá'í Club of the University of Kansas held a proclamation week, with over 100 people in attendance at meetings. During the week preceding the meetings there were ads in the University paper, and a display of paintings by Gordon Laite, featured speaker of the week, was put up in the student union. As a result, over 50 people attended one meeting at which Mr. Laite spoke, at least 40 of whom were non-Bahá'ís. The film “And His Name Shall Be One” was shown at an evening meeting with over 30 non-Bahá'ís attending. An edition of the KU Bahá'í, the club newspaper, was distributed in the union and dormitories, with 800 copies circulating. It contained announcements of meetings, and quotations and articles on the Faith. A series of pot-luck dinners has been planned in a follow-up, in addition to meetings twice a week in the union. There were between 15 and 20 non-Bahá'ís at the first pot-luck.

A side effect of the proclamation week was reported by Olin Karch: “I am a high school teacher at a nearby town of 700 population — Basehor, Kansas. I had told my superintendent's wife of the Faith, and she seemed quite interested. While the film was here, I brought it to school and showed it to her after school one day. In the ensuing discussion it was suggested that it might be nice to show it to the local youth group at the Methodist Church. The following weekend the minister cancelled the program previously planned (on sex) and featured the film instead, to inaugurate a series on comparative religions. It was followed by a 45-minute question-and-answer period. There were about 15 present, mostly students of mine. The Bahá'ís are probably to be asked also to provide a program for the nearby church in Fairmount, which the minister says will begin a comparative religion program in February.

## PUBLIC INFORMATION

### PROCLAMATION CAMPAIGNS

An analysis of several proclamation campaigns conducted in the past brought out the following which can be of value to those communities in their plans for such undertakings.

- Proclamation campaigns are campaigns to inform, not to convert. Therefore, it is best to give them a name that indicates this, such as Bahá'í Week, Bahá'í Information Week, etc., and not a name that could give the idea that it is a "conversion" campaign.

- Start planning for proclamation campaigns as early as possible — six months to a year ahead if possible.

- All members of the Bahá'í community should have a part in the campaign.

- Check the dates selected for the campaign to see that there is no conflict with other important events in your area.

- Friendships developed over a period of years with civic officials, press, and community leaders are important to the success of a proclamation campaign.

- All material — press, radio and television releases, biographies of speakers, posters, displays, press kits, etc. — must be ordered or prepared well in advance of the campaign.

- Be sure to have a listing in the telephone book for the Bahá'í group or community before starting the campaign. Otherwise after the campaign interested people would find it difficult to locate the local Bahá'ís.

- Contact civic clubs and other groups early if you expect to place speakers. Do this months in advance.

- Start from the inception of plans for the proclamation campaign to lay aside funds for the campaign. This should be a separate fund over and above the regular fund.

- The Press Kit put out by the National Public Information Department has proven to be invaluable for making contacts with the press, radio and television.

- Try to get as many television appearances and programs as possible during the campaign. This has proven to be the best means of reaching the most people with the greatest impact.

- In all statements, talks and interviews, take the positive approach. Don't criticize other religious groups. Tell what the Bahá'í Faith has to offer.

- If you are going to use window displays or have exhibits in public places, be sure to locate suitable places and request permission well in advance of the campaign dates.

- Secure the proclamation from the Mayor early but do not release it to the public until about 3 to 4 weeks before the campaign dates.

- The following are some methods to consider in planning your proclamation campaign: public meetings, firesides, window displays, exhibits, reception to open campaign, press conference to open campaign, posters, mailing piece, advertising, speakers to organizations and schools, newspaper publicity, radio and television spot announcements and interviews, library exhibit, invitations to events, proclamation by Mayor, name tags to be worn by Bahá'ís during the campaign, and the presentation to the city of a gift from the Bahá'í community such as roses, a tree, etc.

### Clearance for Articles and Tapes

Bahá'ís and Bahá'í communities are reminded of the following procedures for clearing material for publication in public media and on the distribution of taped material.

Material written for local newspapers and other public media should be cleared by the local spiritual assembly or group. Isolated believers when in doubt about the material they wish to submit to the press can check the material with their State Goals Committee. Material that is being written for or intended for regional or national publications, including magazines and national newspapers, should be submitted to the National Spiritual Assembly for clearance. All contact with regional and national publications should be cleared through the National Public Information Department.

Many Bahá'í communities and groups produce tapes for use on local radio stations (and for fireside teaching). Such tapes should also be cleared officially by the local spiritual assembly or group. In some cases these tapes have then been sent to other communities throughout the U.S. This should not be done without first having the tape cleared by the National Spiritual Assembly. In any case the Public Information Department is always interested in checking locally produced tapes for possible adaptation for national use.

### Baha'i Information Notes

The Illinois Sesquicentennial Commission has issued a press kit to all news media in Illinois which contains an 8 x 10 photograph of the Bahá'í House of Worship with an appropriate caption. . . . Perseverance does pay off. A Public Information Representative in Ohio kept sending press releases to a college newspaper. They were never printed. One night the editor telephoned the P.I. Rep. and said he needed a "filler." The result was an eight-column-inch feature on the Bahá'í Faith and Bahá'u'lláh. . . . A recent report of the Census Bureau shows how important television is as a proclamation medium. The report states that there is at least one television set in 94 of every 100 American households. . . . Many high schools in the U.S. are now offering courses in philosophy, sociology and comparative religion. As such they should be contacted to provide them with information on the Bahá'í Faith and an offer of speakers.

## Bookstore and Library Placement

The Publishing Trust frequently receives inquiries from Bahá'í Assemblies relative to their placing Bahá'í books for sale through local bookstores. While the Trust generally honors bona fide trade orders, it does not solicit commercial outlets for book sales at this time. Following are some of the major reasons:

1. Prices of Bahá'í books are geared to keeping books as low-priced as possible for Bahá'ís and their interested contacts, not to competing in the commercial trade and meeting the large trade discounts required in this distribution. In order to go actively into commercial distribution, prices of Bahá'í books would have to be substantially increased. A much larger staff would be required, plus a costly credit service. Even thousands of dollars on a modest promotional campaign in this field would bring comparatively meager results at present.

2. The Trust's non-profit, tax-free status is based upon its defined function to produce Bahá'í literature for the use of the Bahá'í community in all aspects of its work — deepening, administrating, teaching, publicizing. The Trust's main efforts go into making a wide selection of literature available to Bahá'í communities as reasonably priced as possible.

3. There are many titles that should not be circulated through any commercial outlet due to the strictly Bahá'í content. Moreover, covenant-breakers have used bookstores or pseudo-bookstores as a means of acquiring Bahá'í literature — a situation which has created embarrassment to the Trust and to the bookstores.

4. It is important that all Bahá'ís support their local literature distribution service and *not channel their needs through any commercial outlet*. All literature published by the Trust or any other Bahá'í agency should be secured by believers from the local Bahá'í librarian. Without this wholehearted support the whole system will break down. On the other hand, there are books about the Faith by commercial publishers available in bookstores and Bahá'ís are free to purchase them as a personal matter.

### Bahá'í Book Sources Listed

Bahá'í books are regularly listed in *Trade List Annual*, *Books in Print*, and new titles are listed in *The Publishers' Weekly* and *The Library Journal* — these being principal sources of information to anyone knowledgeable in the trade, as evidenced by the fact that orders come unsolicited from bookstores and from libraries all over the U.S. Bookstores will usually order special titles for customers even though they may not be willing to invest space or money in stocking books that do not turn over quickly or sell steadily. Lacking elaborate credit machinery, the Trust dispatches most such orders on a cash basis to cut down on the loss involved, since a majority are not repeat orders.

A strong effort has been made to acquaint college bookstores with Bahá'í titles so that information is readily available to them in filling the needs for college courses. About 1500 college bookstores have received the *Bahá'í Literature Catalog*.

### Importance of Library Placement

The Trust and the local communities can serve a better function at the present time in promoting interest in Bahá'í books in public and college libraries. With this in mind, a yearly ad is placed by the Trust in *The Library Journal*, listing principal titles, some of which have received good reviews. A review of *Religion for Mankind* published in *The Library Journal* in 1967 brought many requests for this book from public and college libraries all over the U.S. New titles are sent to the *Cumulative Book Index* and to *The Booklist*, Bulletin of the American Library Association. All of this has met with quite a good response from public, college, theological and even high school libraries throughout the country. Bahá'ís could do much more in this field by donating new books and making information available, such as presenting a copy of *Literature of the Bahá'í Faith* (see Bahá'í Literature Catalog) or the new *General edition* of the catalog available at ten cents per copy. In respect to the intensive Proclamation ahead, there should be no public or college library in the U.S. without at least some basic Bahá'í books. (See May, 1966 *Bahá'í News Supplement* for suggestions from the National Teaching Committee.)

### Local Assemblies Not to Act as Book Agents

If a local assembly wishes to call the attention of local bookstores to the availability of Bahá'í books, they may do so, or furnish them with a copy of *Literature of the Bahá'í Faith* or the *General Catalog* mentioned. However, no pressure should be exerted on them to stock books, nor can an individual Bahá'í or local assembly act as an agent for the Publishing Trust. The store must order *on its own initiative* directly from the Trust on a bona fide purchase order. Over a period of the past few years, the Trust has had considerable experience with situations where Bahá'ís have induced stores to stock Bahá'í books. Unfortunately in many cases it has not turned out satisfactorily. The books have generally not sold readily and the Trust has been left to work out the remainders with a dissatisfied bookstore, accepting returns, often soilworn, from a store not likely to look with favor toward future handling of Bahá'í books.

### Proclamation

In respect to Proclamation programs, good results can be obtained by: (1) arranging book displays in strategic places; (2) seeing that up-to-date editions are in all libraries and branches (with possible library cooperation in displaying them for a period of time); (3) information in ads and invitations concerning availability of Bahá'í books in the libraries and through the local Bahá'í Community; and (4) making literature available at public meetings.

All giveaway pieces of literature should carry information on local sources of Bahá'í books, including the circular, *Literature of the Bahá'í Faith*.

### Future Considerations

The future of Bahá'í book distribution to the public will more likely come about through the display of Bahá'í books in attractive, local Bahá'í Centers, readily available to the passerby for reading, borrowing or purchasing. This would be a natural expansion and enlargement of the activity already assumed by the Bahá'í communities and dependent only upon the growth and development of the Faith as a whole.

**BAHA'I DIRECTORY CHANGES****ASSEMBLY SECRETARIES****Central California Dist. #1**

Hayward: Mrs. Dorothy Greeven, 1281 "C" St., 94541

**Southern California Dist. #1**

Compton: Mrs. Phyllis Ashby, 901 E. Palmer St., 90221

Hermosa Beach: Miss Nancy Jones, P.O. Box 362, 90254

Inglewood: Mrs. Inez Korokawa, P.O. Box 8501, Los Angeles 90008

Manhattan Beach: Mr. William Smarsh, Chr., P.O. Box 242, 90266

**Southern California Dist. #2**

Orange: Mrs. Rose Perkal, 832 W. Palmyra, 92668

San Bernardino: Mrs. Jane F. Steele, 1530 "F" St., 92405

**District of Columbia**

Washington, D.C.: Mr. Steven G. Sewell, 3004 - 30th St., S.E., #5, 20020

**Southern Illinois**

Peoria: Mrs. Pauline Hoff, P.O. Box 431, 61601

**Louisiana**

Shreveport: Mr. Gerald Reisinger, Jr., 821 Robin Hood, 71106

**Michigan**

East Lansing: Mr. Kenneth R. Gottlieb, % Dr. Keyvan Nazarian, 663 Tarleton, 48823

Detroit: Dr. George H. Hutchinson, 5994 Sheridan, 48213

**New Hampshire**

Portsmouth: Mrs. Elizabeth Frazier, 679 Colonial Dr., 03801

**Ohio**

Dayton: Mr. Faryar Arjomand, pro-tem, 27 Arnold Pl., Apt. #214, 45407

**Oregon**

Multnomah County: Mrs. Ruth H. Lansing, 1670 N.E. 144th Ave., Portland, 97230

(To correct omission of city in the directory)

**South Dakota**

Rapid City: Mrs. Ina M. McNeil, Box 693, 57701

**Tennessee**

Memphis: Miss Johanna Zimmerman, 115 Stonewall, Apt. #4, 38104

**Wisconsin**

Whitefish Bay: Mrs. Callie Reimer, 810 E. Henry Clay, Apt. #204, 53217

**STATE GOALS COMMITTEES SECRETARIES****Southern California District #1**

Stanley Shelton, Chr., 1212 Amethyst #D, Redondo Beach 90277

**Louisiana**

Mr. Robert A. Chalmers, 126 Chantilly Lane, Slidell 70458

**Western New York**

Mrs. Ann Wolf, 1131 Five Mile Rd., Webster 14580

**Wyoming**

Mrs. Diana Price, 618 Grand Ave., Laramie 82070

**In Memoriam**Mrs. Caroline Butterfield  
Grand Rapids, Michigan  
October 31, 1967Mrs. Bessie Clark  
Cedar Rapids, Iowa  
November 9, 1967Mrs. Inez DeVille  
Catonsville, Maryland  
October 18, 1967Wesley C. Foster  
Guadalajara, Mexico  
July 9, 1967Mrs. Marion M. Hazard  
Langhorne, Penna.  
October 15, 1967Samuel Newman  
New York, N.Y.  
November 19, 1967Melvin N. Pleasant  
Louisville, Kentucky  
August 29, 1967Sidney O. Sims  
East Cleveland, Ohio  
October 5, 1967Christian Wagner  
Tom's River, New Jersey  
January 14, 1967Mrs. Elizabeth F. Walker  
Nashville, Tenn.  
November 13, 1967**In Memoriam**Dr. Donald Kidd  
Washington, D.C.  
No dateMichael A. Marney  
Redding, Calif.  
November 9, 1967George Dakserhof  
Healdsburg, Calif.  
December 11, 1967Walter Felder  
Fort Lauderdale, Florida  
December 11, 1967Norman C. Gauerke  
San Bernardino, Calif.  
December 10, 1967William J. Willoughby  
Miami, Florida  
November 1967Mrs. Evelyn Cameron  
Duluth, Minnesota  
June 25, 1967F. Joseph McCormack  
Sierra Madre, Calif.  
December 10, 1967John D. Nolan  
Chicago, Illinois  
December 2, 1967Vincent Tollis  
Lima, N.Y.  
November 1967**Calendar of Events****Feasts**

February 7 — Mulk (Dominion)

March 2 — 'Alá' (Loftiness)

March 21 — Bahá (Splendor)

**Intercalary Days**

February 26-March 1

**Days of Fasting**

March 2-21

**Proclamation Event**

March 21, 1968 — Naw-Rúz

**Auxiliary Board Team Conference**

March 23-24 — Kansas City, Missouri

**Nation-wide Proclamation, Expansion and Consolidation Conferences**

February 3-4, 10-11, and 17-18

**U.S. National Spiritual Assembly Meetings**

February 23-25

March 29-31

**U.S. National Bahá'í Convention, 1968**

May 23-26

**Baha'i House of Worship****Daily Visiting Hours**

10:00 a.m. to 5:00 p.m.

**Sunday Devotions**

3:00 to 3:30 p.m.

**Sunday Public Meetings**

3:45 p.m.

**Firesides**

Sunday, 4:45 p.m.

Thursday, 8:00 to 10:00 p.m.

**Deepening Class**

Tuesday, 8:00 to 9:30 p.m.